

What we provide with every new site:

Complete "On-Page" and "Off-Page" Search Engine Optimizing on an ongoing basis for your entire website, including the following:

- Identify relevant Keywords
- Add missing SEO structure to entire website (title, description, keywords, robots.txt, sitemap)
- Remove Search Engine Optimization barriers from website code
- Optimize the current body copy to correct keyword density
- Optimize graphic ALT tags
- Custom banners - 6
- Upgrade website aesthetics with new high quality graphics or photos
- Add analytic tracking capabilities to website
- Create Pay-Per-Click strategy on discrete keywords - If warranted
- Hand Submit to top 4 Search Engines (Google, Yahoo, MSN, Ask)
- Submit to top 50 secondary search engines
- Build link popularity (backlinks) from relevant websites
- Create "conversion strategy" including: Opt-In email list, and trip request form
- Search Engine Optimization updates to website copy - as needed
- Integrate new SEO practices
- Review and adjust PPC strategy
- 7 day per week phone support
- Unlimited updates and changes at no charge
- Quality hosting – free
- Domain name - free

Business Innovations

Low cost Web design with a personal touch

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